

## Breeder Charter

Founded in Sweden in 1890, Agria is one of the world's leading animal insurers.

Our mission is to provide the best care for pets and peace of mind for their owners and since insuring our first dog in 1924, breeders have been at the very heart of this mission.

In the UK we are committed to working with breeders to help ensure that kittens bred are healthy and are protected with the best insurance cover when they leave for their new homes. With this in mind, our range of products and services are designed to safeguard both breeders and new owners.

As a responsible breeder, you can set up Five Weeks Free insurance cover for the new owners of the puppies you sell. This provides immediate cover for illnesses and injuries from the time of sale from unexpected veterinary fees and, should the worst happen, the death of a kitten.

This importantly, also means protections for you should a new owner otherwise seek a refund for the cost of the vet's fees or refund of a kitten's purchase price if a kitten dies.

In association with our Terms of Business for breeders, our Kitten Charter outlines our expectations of breeders using our Five Weeks Free Kitten Insurance Scheme.

### **About the Kittens:**

As the Breeder you are satisfied to the best of your knowledge and veterinary advice in your possession that all kittens sold:

1. Are in good health and have not knowingly been exposed to upper respiratory infections and any other infectious contagious disease prior to sales.
  2. Are not the result of any mating between father and daughter, mother and son or full brother and sister.
  3. Show no sign of infestation by fleas, lice, mites, lungworm, roundworm, ringworm, hookworms, whipworms and tapeworms.
  4. Are at 8 weeks of age.
  5. Have been socialised and handled regularly since birth
1. If Kittens are under 6 months of age they are to be seen with mum in the place of their birth, and where possible with litter mates.
  2. Kittens are owned and have been bred by you (the breeder) at your premises.
  3. Kittens have not been given, sold or imported by yourself or anyone else for the purpose of resale.

### **About mum:**

1. She has not had more than three litters in any two-year period.
2. She has been given sufficient time to recover body weight and condition between litters.
3. She has had no more than 2 caesarean births in total

4. She is healthy and injury free
5. She is not suffering from any hereditary conditions or showing any symptoms of illness or disease
6. She has been seen and introduced to the new owner.

**Before the sale:**

1. Advise new owners of breed characteristics and needs such as grooming, exercise, diet, size, housing and training to ensure that prospective owners are made properly aware of the commitment they are undertaking.
2. Refuse to sell to prospect new owners where you have a reason to believe the kitten will not be properly cared for.
3. Discuss any defects or any other matters which a breeder of reasonable experience might consider to be relevant to a new kitten owner's decision to purchase the kitten in accordance with good breeding practice.
4. Start litter-training.
5. Advice on socialisation – i.e. taking them in the car, meeting different people of all ages, interacting with other animals, playing etc.

**At the time of collection:**

1. Introduce the new owners to the kittens' mother and meet remaining litter mates.
2. Provide details of any veterinary treatment the kitten has had and if requested, provide details of your vet so new owners can ask questions about the litter and parents.
3. Provide a diet sheet, together with information on vaccination/inoculation, worming, flea and other preventive health treatment given to the kitten.
  - a. Conventional (never homoeopathic) vaccinations should be used, and administered by a veterinary surgeon.
  - b. All kittens sold at the age of 12 weeks or older should have received a full vaccination course and thereafter must be appropriately vaccinated in accordance with your veterinary surgeon's advice. Kittens under 12 weeks of age may have received only their 1<sup>st</sup> vaccination; you should ensure that they receive their second vaccination in accordance with the recommended guidance on vaccination and advice given to you by your vet. Where appropriate a vaccination certificate must be given to each new kitten owner and this must be signed by a veterinary surgeon and show the date(s) the vaccination(s) was given.
  - c. All kittens should be wormed as per product instructions. Each new kitten owner will be provided with written confirmation, signed by you as the breeder, showing the dates of worming and the brand of wormer used.
4. Where applicable supply new owners with registration and pedigree certificates and known information regarding health screening for the cat named, or its parents if they have screened clear of a particular disease/anomaly.
5. Be prepared to recommend suitable training and breed clubs

6. If you are selling the kitten as registered with a recognised registration body such as GCCF, TICA, etc., the kitten will be registered with that body by you prior to sale. You will provide the new kitten owner with a signed registration certificate in the approved format.
7. Provide a suitable kitten contract.

**By setting up Agria Five Weeks Free Kitten Insurance for your kittens you agree:**

1. To follow the guidelines in this charter;
2. To abide by Agria's Breeder Terms of Business at all times  
<https://assets.agriapet.co.uk/Breeders/AgriaTermsofBusinessKittens.pdf>

We also invite breeders to join the Agria Breeder Club, where as a valued member, you will benefit from an exciting range of rewards and offers.

To take full advantage of all the Agria Breeder Club benefits enrol for free today at:  
[www.agriapet.co.uk/breeders/enrol/](http://www.agriapet.co.uk/breeders/enrol/)