

Agria Breeder Club Code of Conduct

Founded in Sweden, Agria is one of the world's leading animal insurers.

Our mission is to provide the best care for pets and peace of mind for their owners and since insuring our first animal in 1890, breeders have been at the very heart of this mission.

In the UK we are committed to working with breeders to help ensure that dogs bred by them are healthy and are protected with the best insurance cover when they leave for their new homes. Our range of products and services are designed to safeguard both breeders and new owners.

As a responsible breeder, you can set up 5 Weeks Free insurance cover for the new owners of the dogs you sell. This provides immediate cover for illnesses and injuries from the time of collection by the new owners from unexpected veterinary fees and, should the worst happen, the death of a dog.

This insurance is not available if the dog is owned by you, if you are the breeder, or if you live with the breeder of the dog.

In association with our Terms of Business for breeders, our Agria Breeder Club Code of Conduct outlines our expectations of breeders using our 5 Weeks Free Insurance Scheme. You must read this Code of Conduct in conjunction with our Terms of Business.

<https://assets.agriapet.co.uk/Breeders/Terms%20of%20Business%20Agria%20Breeder%20Club%20Dog%20Jan%202025.pdf>

We invite breeders to join the Agria Breeder Club, as a valued member you will benefit from an exciting range of rewards and offers.

To take full advantage of all the Agria Breeder Club benefits enrol for free today at:
www.agriapet.co.uk/breeders/enrol

As a responsible Breeder, Agria expect that you agree to

1. Abide and follow all current laws and breeding regulations that are in place and applicable.
2. Where appropriate, have a licence for breeding and selling dogs
3. You must be enrolled as a member of the Agria Breeder Club

About the Dogs:

As the Breeder you are satisfied to the best of your knowledge and veterinary advice in your possession that all dogs sold:

1. Are in good health
2. Have not knowingly been exposed to any contagious disease prior to sale

3. Are not the result of any mating between father and daughter, mother and son or full brother and sister
4. Show no sign of infestation by any parasites
5. Are at least 8 weeks of age
6. Have been socialised and handled regularly since birth
7. Are microchipped and recorded on a government compliant database, and that you are the first recorded keeper
8. Those under 6 months of age are to be seen with mum in the place of their birth, and where possible with litter mates
9. Are owned and have been bred by you (the breeder) at your UK premises
10. The dogs have not been given, sold, or imported by yourself or anyone else for the purpose of resale

About mum:

1. She has not been mated before her second season
2. She is no older than 8 years old at time of whelping
3. She is not under one year old at time of mating
4. She has had at least one year, or one season without mating since her last litter
5. She has whelped no more than 4 litters
6. She has had no more than 2 caesarean births in total
7. She is healthy and injury free
8. She is not suffering from any hereditary conditions or showing any symptoms of illness or disease
9. For dogs under 6 month of age and where possible, she has been seen and introduced to the new owner

At the time of collection:

1. For dogs under 6 months of age - Introduce the new owners to the dogs' mother and where applicable, meet remaining litter mates
2. Provide details of any veterinary treatment the dog has had and if requested, provide details of your vet
3. Provide information on vaccination, worming, flea, and other preventive health treatment given to the dog
4. Provide microchipping documentation to allow the new keeper to transfer the keepership
5. Activate 5 weeks Free Insurance
6. **Confirm that the new owners are aware their data will be shared with Agria Pet Insurance in relation to the 5 Weeks Free Insurance**
7. **Advise the new owners that they will be the policyholder of the free insurance and in the event of a claim, an excess is payable**
8. **You must provide the 5 Weeks Free Insurance Policy Number and documentation to the new owner by the time of collection and ensure the new owner is clear on what date and time the policy starts from**